

Goodwill Industries of Mississippi, Inc. 104 East State Street Ridgeland, MS 39157

Goodwill of Mississippi transforms lives through lifelong learning and meaningful work.

## Goodwill Industries of Mississippi Inc. Privacy Policy

Goodwill Industries of Mississippi, Inc. ("we," "our," or "us") is committed to protecting the privacy of our website visitors and customers. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.goodwillms.org, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

### Information We Collect

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

#### Personal Data

Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the Site or when you choose to participate in various activities related to the Site, such as online chat and message boards.

#### **Derivative Data**

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

### **Use of Your Information**

We may use information collected about you via the Site to:

- Respond to your comments, questions, and requests, and provide customer service.
- Send you technical notices, updates, security alerts, and support and administrative messages.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Personalize your experience and to deliver content and product and service offerings relevant to your interests, including targeted offers and ads through our Site, third-party sites, and via email or text message (with your consent, where required by law).
- Enforce our terms, conditions, and policies.
- Manage our business needs, such as monitoring, analyzing, and improving the Services and the Site's performance and functionality.

## **Disclosure of Your Information**

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:



Goodwill Industries of Mississippi, Inc. 104 East State Street Ridgeland, MS 39157

Goodwill of Mississippi transforms lives through lifelong learning and meaningful work.

### By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

#### **Third-Party Service Providers**

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

#### **Marketing Communications**

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

#### **Business Transfers**

We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

## **Security of Your Information**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

# **Policy for Children**

We do not knowingly solicit information from or market to children under the age of 13. If we learn we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe we might have any information from or about a child under 13, please contact us at goodwill@goodwillms.org.

### **Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at: Goodwill Industries of Mississippi, Inc.
104 East State Street, Ridgeland, MS39157
601-853-8110
goodwill@goodwillms.org